

STRATEGIC HEALTH CHECKUP

A \$2,500 ONE-DAY ANALYSIS PROGRAM TO PROTECT YOUR BUSINESS

Business isn't getting any easier, as costs skyrocket and margins shrink. Healthy companies stay that way by following prescriptions for necessary change BEFORE energies and resources are sapped. They avoid sick financial results by paying attention to:

- realistic and *attainable* forecasts and budgets;
- accounting & administrative controls, systems & procedures to monitor and *reality-check* operations on a *timely* basis;
- a strategic technology program which *enables* that to happen;
- human resource programs which *motivate & retain* key employees while optimizing their communication & teamwork;
- a strategic business plan which correlates with *personal* goals & objectives of owners & key management, including exit strategy.

STRATEGIC HEALTH CHECKUP
is a professional examination to diagnose
the level of effectiveness or dysfunction in your business,
and provide a prescription for remedy.

THE REVIEW PROCESS evaluates the company's fundamental health in areas of

- operational, accounting & technology structure, systems & procedures, documentation, controls;
- personnel processes, communication, training, performance evaluation & compensation;
- strategic planning & decision process, effectiveness of monitoring & management.

THE DELIVERABLE IS a presentation and written report which

- (1) clarifies the level of your present strategic goals, objectives and strategies (or lack thereof);
- (2) identifies weaknesses in business controls and/or employee infrastructure;
- (3) evaluates prioritized importance and urgency of such weaknesses;
- (4) provides 'next step' alternative approaches to solutions for improving efficiency and effectiveness.

DCG IS NOW SCHEDULING DENNIS FOR COURTESY MEETINGS
TO DISCUSS THE MERITS AND PROCESS OF CONDUCTING A
STRATEGIC HEALTH CHECKUP FOR YOUR COMPANY.

Think of it this way: *failing to plan is essentially planning to fail!*