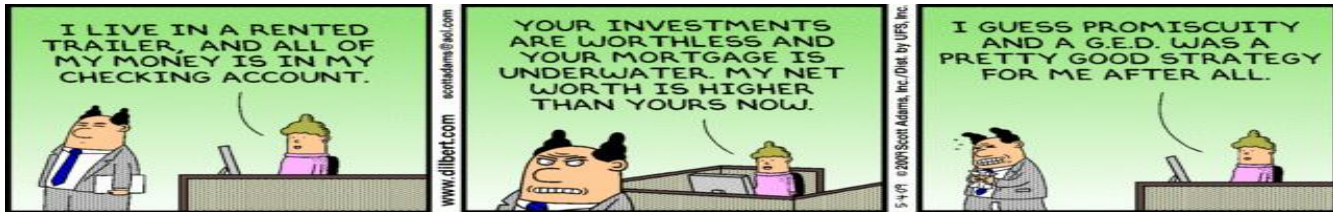




Just in case it matters to you:



- “MANY LEADERS ARE FOCUSED ONLY ON SURVIVAL, BUT REBOUNDS BELONG TO THE READY... When the upturn arrives – in a year or two or three – there will be fewer competitors and perhaps more opportunity for those companies that are primed and ready to seize it... But *too many leaders are neglecting to define and create the future,*” reluctant to spend time or money on long-term planning at a time of short-range and drastic cutbacks... The essential paradox of leadership is the ability to do and dream at the same time. Today, however, most managers are only *doing*, fixated on...sheer survival, reducing staff, slashing costs, squeezing productivity...and turning to their people – most of whom are already feeling frantic about job security – asking for redoubled intensity... Leaders, too, are feeling the burden of these unprecedented times... The vast majority did not see the collapse coming or anticipate its scale, and few know when it will end. Indeed, all that most know for sure right now is that confidence in authority is at a generational low and that the margin for managerial error has evaporated.” Strategic Planning for your organization’s future has never been more critical, and the assistance that DCG can provide has never been more valuable than right now. Let us help. Don’t take tomorrow for granted. [BUSINESSWEEK – May 11, 09]
- ONLINE ‘CYBERSPITE’ CAN MAKE IT DIFFICULT TO PROTECT YOUR REPUTATION against anything that any person chooses to claim. Beyond the element of maintaining personal integrity, this can be critical to work opportunity, since over 80% of executive recruiters say they utilize the internet in candidate screening. A few services can help: (1) googlealerts.com/alerts can at least notify you when something new gets posted; (2) websites such as claimID.com or naymz.com “allow you to consolidate favorable internet content and then have that information pop up” when others search your name – to at least countermand the nasty stuff; and (3) reputationdefender.com “will monitor what’s said about you and attempt to remove content you deem undesirable” for \$15 a month. An imperfect system, but at least there’s something. [BEST LIFE – May 09]
- COMPUTER VISION SYNDROME (CVS) IS THE NEWEST MALADY AFFECTING OUR SCREEN-ADDICTED SOCIETY. CVS symptoms include headaches, eyestrain and blurred vision, loss of visual acuity and/or “contrast sensitivity – meaning that it becomes harder to distinguish figures, including letters, against a background.” The CVS condition is temporary but uncomfortable and can interfere with computer use or television engagement. Helpful actions to ease the symptoms include: (1) moving the monitor so that vision angle is downward 14 degrees or more; (2) ensuring that prescription eyeglasses are for the proper working or viewing distance; (3) taking breaks from viewing the screen to “look at objects of various distances in order to maintain ‘visual accommodation’ – the ability to adjust focus between near and distant objects – which begins to decline with age anyway.” [ALTERNATIVES – May 09]
- PEOPLE WHO QUICK-START THE DAY APPARENTLY WIND-DOWN FASTER. ‘Night owls’ – those whose body rhythms function sharper in the late hours but whose adrenaline is slowww-moving in the mornings – “stay more alert longer...and perform significantly better by 10-1/2 hours after waking up.” According to new studies by Belgian researchers, “in early risers, the internal drive to go back to sleep, which scientists call ‘sleep pressure,’ builds up more quickly, dulling their response times and, presumably, their productivity as the day wars on... having real world consequences” including likelihood for work-related mistakes or accidents. [THE WEEK – May 15, 09]
- THOUGHTS FOR THE WEEK: ***“The difference between ordinary and extraordinary is that little extra.”***
“If you really want to do something, you’ll find a way; if you don’t, you’ll find an excuse.”