



## Just in case it matters to you:

CLIENT / CONTACT BULLETIN 10-23

- "THE AVERAGE JOB 'FOOTPRINT' (WHAT A WORKER IS EXPECTED TO DO) HAS INCREASED BY A THIRD since the beginning of the recession" based on a recent 1100-company survey by Corporate Leadership Council. Nearly six in ten workers are "either considering leaving or actively looking for a new job," and over 85% of the rest are "staying only because the job market is so dismal," according to another survey by Hay Group. The main reasons are: **#1: Lack of appreciation for the extra effort** – some two-thirds claim they are "putting in unpaid overtime"; a recent CareerBuilder survey found 37% claiming they are "handling the work of two people." **#2: Sense of being "treated like a dispensable commodity ."** Weary of "frantic reorganizations, as well as the added toil from floods of memos and meetings, endless reshuffles, and the exhortations to do more with less, half report that their current level is unsustainable." 'Star' employees who are "doubly frustrated – asked to shoulder a disproportionate share of the growing burden of work, while seeing senior jobs dry up as older Managers try to cling to their own positions" – will be increasingly likely to leave as the economy improves – posing a material business risk to many organizations. Developing strategies to manage such risk (through motivation and retention of high-performers) is how DCG, with decades of experience, can help you. Call us. [THE ECONOMIST – May 22, 10]
- 'TOURISM' IS THE NEWEST 'HUMAN RIGHT' SUGGESTED BY THE EUROPEAN UNION. Obsessed with ever-expanding fringe benefits – notwithstanding the fact that every one of the EU countries are drowning in debt and several teetering on bankruptcy – the EU Commissioner for Enterprise and Industry has called for "special subsidies for young people, the disabled and the elderly... to instill a sense of cultural pride (and also help the economy). His premise is that tourism is a 'Right' since "the way we spend our holidays is a formidable indicator of our quality of life." [FORBES – June 7, 10]
- SOME \$200 MILLION OF COUNTERFEIT U.S. CURRENCY IS IN CIRCULATION WORLDWIDE AT ANY GIVEN TIME, "produced mostly by regimes hostile to America, especially Iran and North Korea which, according to the State Dep't, use presses equipped with the latest technology... costly Swiss-made intaglio presses that only governments can buy... (The North Korean regime, which reportedly has produced over a billion in \$100 notes that have fooled the Federal Reserve's own counterfeit detectors... finances itself as a criminal mob would – by selling illicit goods like methamphetamine and fake Viagra, along with counterfeiting U.S. currency.)... Always trying to stay ahead, the U.S. redesigns bills every seven years or so. The new \$100 note is the latest such effort, considered the most sophisticated paper money ever printed, featuring ink that changes color when the bill is twisted, multicolored magnetic threads embedded in the paper, and images that appear and disappear when the bill is turned this way and that. But criminals can still fake older designs and passing them may be getting easier, ironically because the government has been so good at removing counterfeits from circulation that most people don't expect to see bogus bills." [THE WEEK – May 28, 10]
- CAN CELLPHONE USE CAUSE BRAIN TUMORS to the 4.6 billion people now using mobile phones worldwide? After a comprehensive long-term study involving 10,000 participants in 13 countries over more than four years, which "matched rates of brain cancer with cellphone usage... results are inconclusive." People using cellphones most often and more than 30-minutes daily did, in fact, show a "40% higher risk of developing some form of brain cancer than those who *did not* use a mobile phone" at all; however, the study also found that "infrequent users had a lower risk of brain tumors than those who used corded phones exclusively." Other findings were also inconsistent, so the verdict is still out. Be sensible. [TIME – May 31, 10]
- 92 CITIES HAVE A HIGHER RISK FOR FAILED RELATIONSHIPS THAN LOS ANGELES, based on research which considered "rate of failed marriages, stringency of divorce laws, percentage of the population who've split, and the number of licensed marriage and family therapists." Of the highest hundred risk cities, San Francisco, San Diego and Sacramento all ranked worse; San Jose ranked slightly better; Las Vegas and Reno are in the top four. [MENS' HEALTH – June 10]
- THOUGHTS FOR THE WEEK: **A recent Pew Research study found less than 1/3 "trust" Hollywood or Mainstream Media and less than ¼ trust corporations, congress or banks. 45% said they still trust the Obama Administration.**  
**Getting traditional flu shots increased the risk of developing 'Swine Flu' during the 2009 outbreak by 68%, according to combined results of four separate studies by "more than forty of Canada's top influenza researchers."**